

## The Daily Ardmoreite

By The  
ARDMOREITE PUBLISHING CO.  
SIDNEY SUGGS, President  
V. C. SUGGS, Manager  
JOHN F. EASLEY, Editor

THE OFFICIAL PAPER  
Of Carter County and the City of  
Ardmore.  
If it is in The Ardmoreite, it is legal.  
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Any erroneous reflection on the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Ardmoreite, will be gladly corrected upon its being brought to the attention of the management.

Phones:  
Business Manager's Office 538  
City Editor's Office 538

Ardmore, Sunday, January 2, 1916.



Write it "1916."

The greatest thinkers are those who get there first.

Paint is sometimes used when soap would answer better.

A man's love for God is measured by his love for his fellow man.

War on illiteracy will be begun in the city night schools this month.

There is no action without thought. Think right, and deeds will take care of themselves.

A storehouse full of small regrets is always a most useless thing. Be a man and stick to your resolutions.

## LINCOLN'S ANNIVERSARY

The republican editors of Oklahoma are planning for the annual celebration of Lincoln's birthday on the 12th of next month. Lincoln's birthday is not remembered exclusively by republican newspaper men. Lincoln was too great a man to belong to one state or to one party, but his greatness belongs to all the people of the union, and in schools and in homes everywhere, the name of Lincoln is recalled with gratitude on the date of his birth anniversary.

Little Business Helps: Want Ads. Try them.



Wise

Make your dollars have more cents:

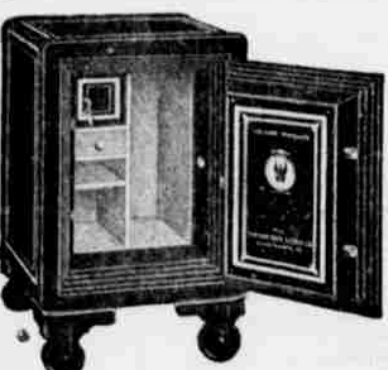
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CASH  
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## The PALACE AUTO and CAB LINE

BOB BIGGS, Prop.  
Phone 370 113 1/2 E. Main St.  
Calls made anywhere, any time.

## New 7-Passenger Limousine for City

Wright Lee, Driver  
Special Auto Trip to Oil Fields  
Every Day



## WHY NOT

Buy that fire-proof Safe Now? It adds dignity and prosperity to your office or store. You will be surprised to find how cheap we can fit you up in a VICTOR SAFE Or Fire-proof Vault  
Terms, if desired

Jones-Everett Machine Co.  
Agents,  
Phone 85

## SUPPOSE WE CO-OPERATE

Reports from St. Louis and New Orleans, as well as other western and southern cities, as far as the Pacific coast, note that special efforts are being made to gain the trade of Mexico, now that the much-longed-for peace is in sight. But there is a difference worthy of note in these dispatches. Most of them state that the commercial organizations are planning to execute a vigorous selling campaign in the interest of their factories and mercantile houses. Only in rare instances do we hear of any emphasis being laid upon the necessity of buying what the Mexicans have to sell.

Surely the buying side of the campaign is as directly related to the selling side as are the two blades of a pair of scissors. It is short-sighted to think of selling all sorts of goods without taking into account the fact that most people, and especially the Mexicans, in their present circumstances can hardly consider the question of buying apart from that of selling. What they have to sell is mainly the products of the soil, of the mines, of the forests and of the great pasturing districts. We must bring these products home for consumption, in meeting our own needs for raw materials.

A few days ago a New Orleans company was reported as having organized a \$1,000,000 corporation for handling the sisal crops of Yucatan. This is in the right direction. Capital to pay cash for Mexican staples brought here for consumption or manufacturing, or handled commercially for export to other countries, is the most immediate means of restoring prosperity in Mexico.—Wall Street Journal.

## MRS. FRED SUTTON

Mrs. Fred Sutton has returned home after being in San Francisco during the fair where she had charge of the Oklahoma building. This good woman with the eye of the prophet saw in advance what it would mean to have Oklahoma properly represented at the exposition. She was thoroughly awake to the advantages, but her state was slow to arouse from its lethargy and she was not equipped with funds to do Oklahoma justice. But her charm, her skill, her art of entertaining, did for Oklahoma more than the money which other states sent. Some of the states of the union contributed as high as \$1,000 a day for entertainment while Mrs. Sutton had no appropriation at all. Yet, outside of two states, Virginia and Illinois, Oklahoma entertained more visitors than any other state. It is a beautiful tribute to the woman who represented Oklahoma. This state owes her a debt of gratitude which it can never pay. We want this good woman to know that Ardmore people appreciate her efforts in our behalf. We want her to feel free to come and be the guest of this city while she rests from her work during the exposition.

## SCHEME FOR ECONOMY

A scheme advanced by Prof. Taft to save the country a vast sum of money, is to relieve all postmasters of their situations and allow the assistant postmasters to do the work. That is an excellent idea advanced by the statesman to save the country some money, but in its analysis, where would such a plan lead to? If the top man is taken off each time, where would responsibility be? It reminds one of an order issued by one of the generals in time of war. When complaint was made by farmers that their rails were being taken for fuel, the general ordered that all soldiers take only the top rail. But there was always a top rail left and consequently the fences kept disappearing. The postmaster cannot be dispensed with. Some one must have authority to act and some one must have the responsibility. If the assistant has the responsibility, his salary will be increased commensurate with the kind of work done, and the plan of Mr. Taft cannot be worked out in practice.

## ROOSEVELT A FACTOR

After all that can be said by the republicans in seeking for a man to head their ticket the name of Roosevelt must not be overlooked. He is still a factor in American politics. Roosevelt pleases big business and big business has much to do with the nomination and with the election of candidates. Mr. Roosevelt stands for ultra preparedness and he will have the army and navy with him in that sentiment, he will have with him many great factories who would like to profit out of such a program by congress, and he will have many thousands of citizens who are excitable, who believe in war and who fear that some nation will overrun us and take our country. Mankind has enough of the savage left in its nature to love war, and the candidate who makes an appeal for votes on an ultra-preparedness platform, will appeal to a vast number of people.

The Weekly Ardmoreite reaches the farmer.

## A DISCRIMINATING PUBLIC.

Buyers Learning Standard Brands and Are Calling for Them.

If you step into a soda fountain you do not merely ask for a drink. You ask for what you want. When you buy soap for your toilet, you do not merely want anything, just so it's soap. You want a particular kind. Just so it should be in the purchase of groceries. If you want corn you want a certain kind, you want the best and you naturally walk up to your grocer and ask for Wedgewood or some other well known brand, if there is one. If you want canned peaches, it sounds good to the grocer to say Richlieu, because that means you have educated yourself as a buyer and you have educated your taste to appreciate things that are the best.

The same rule is good all the way through the whole gamut of buying. The purchaser wants the best and wants to be educated as to the best that is being sold.

I attribute what measure of success I have attained in the retail grocery business to the fact that I have not tried to handle a line of goods on which I could cut prices, and undersell the other fellow. I have not aspired to do that. But I have aspired to the handling of a line of goods that I am proud of, a line that costs more than the cheaper grades of goods, but they are wholesome and nutritious and pleasant to the palate, and are put up and handled in as cleanly a manner as you could handle them in your own kitchen. I am gratified to know that people are discriminating more and more each year. They are learning more of the different qualities of goods, and we take a pride in having people walk into our store and call for the standard, and therefore the best line of goods.

Yours for a healthy, happy, prosperous, well-fed New Year.  
W. J. LANE.

Little Business Helps: Want Ads.

## Ten Hours a Day

The holidays have past.  
The hunting season is over.

From this time until the quail get ripe again you will find me ten hours out of every day at my shop.

We can cure any horse of interfering or forging, and make a specialty of treating diseased or wire-cut feet.

We always have a big stock of shoes on hand, but if the shoe does not fit the hoof, we know how to make one in our own shop.

We would like to have your horse in our care for his shoes during 1916.

## AL. M. RICE

Broadway Phone 87

## CITY DRUG STORE

"Everything In the Drug Line"

Phone 8

## CITY DRUG STORE

## Ardmore Ice, Light &amp; Power Company

PHONE ONE - FIVE - SIX  
Light your Home with Electricity

## DAILY ARDMOREITE CLASSIFIED ADS.

No Advertisement for this Department Amounting to less than One Dollar will be Accepted unless the Cash Accompanies the Ad. Ads. that Amount to One Dollar will be Charged to Any Responsible Person

## FINANCIAL

FARM LOANS—Plenty of money at low rates. W. B. Frame. 6-1m

MONEY TO LOAN—Plenty of it; long time, low rates. Redfield Realty & Loan Co. Phone 96. 1-1m

CITY LOANS—Home money, cheap. The Peoples Bldg. & Loan Assn. G. P. Selvidge, Secy. Phone red-310. Room 3, Guaranty Bank Bldg. 1-1m

THE GEORGIA STATE SAVINGS Association, the best loan proposition in the city. No stock investment required. E. E. Guillot, Agent. 25-1m

## STOCKHOLDERS' MEETINGS

STOCKHOLDERS' MEETING — On Monday, January 10, 1916, between the hours of 10 a. m. and 3:30 p. m., at the offices of the association in the Guaranty Bank Building in the City of Ardmore, there will be a meeting of the stockholders of the Peoples Building & Loan Association of Ardmore, Oklahoma, for the purpose of electing fifteen directors and to transact any and all other business that may come before such meeting.  
10-1m G. P. SELVIDGE, Secy.

A SHAREHOLDERS' MEETING—On Tuesday, January 11, 1916, between the hours of 10 o'clock a. m. and 3:30 o'clock p. m., at its office in the city of Ardmore, Oklahoma, there will be a meeting of the shareholders of the First National Bank of Ardmore, Oklahoma, for the purpose of electing nine directors to serve for the ensuing year, and to transact any and all other business that may come before such meeting.  
10-1m C. L. ANDERSON, Cashier.

STOCKHOLDERS' MEETING—The regular annual meeting of the stockholders of the Guaranty State Bank of Ardmore, Oklahoma, will be held on Tuesday, January 11, 1916, between the hours of 10 o'clock a. m. and 4 o'clock p. m., at its banking office, for the purpose of electing directors to serve for the ensuing year, and the transaction of any and all other business that may come before such meeting.  
10-1m E. E. CHIVERS, Cashier.

STOCKHOLDERS' MEETING—The regular annual meeting of the stockholders of the Ardmore National Bank of Ardmore, Oklahoma, will be held on Tuesday, January 11, 1916, between the hours of 10 o'clock a. m. and 4 o'clock p. m., at its banking office, for the purpose of electing directors to serve for the ensuing year, and the transaction of other business. Dated at Ardmore, Oklahoma, December 10, 1915.  
10-1m P. D. MAXWELL, Cashier.

STOCKHOLDERS' MEETING — The regular annual meeting of shareholders of State National Bank of Ardmore, Oklahoma, will be held on Tuesday, January 11, 1916, between the hours of 10 o'clock a. m. and 4 o'clock p. m., at its banking office, for the purpose of electing directors to serve the ensuing year, and the transaction of other business. Dated at Ardmore, Oklahoma December 10, 1915.  
10-1m HAROLD WALLACE, Cashier.

## LIVESTOCK

MY FINE JERSEY BULL will make season at my barn on West Main street. Will call for cows. Phone blue-530. Will Cardwell. 4-1m

TAKEN UP—At Leon Wagon Yard, a gray horse, about 10 years old, branded RJ (connected) on left hip. Owner pay expenses. Dock Smith. 27-6

MY YOUNG JERSEY BULL from now on cut from \$2.50 to \$1.00 spot cash. No guarantee, no calling for cows. Sam Blondell, at C. P. Hall's Wagon Yard, on Caddo St. 14-1m

## JIM THOMAS Auctioneer

Will cry sales every Wednesday and Saturday afternoons at Caddo Feed Yard. Farm stock sales a specialty. Satisfaction guaranteed. Headquarters at Caddo Yard, Ardmore, Okla. Phone 332. 5-1m

## FOR RENT

ROOM AND BOARD—Nice front room, low rate for a couple, or two, to occupy room. Mrs. Warren, 132 A St., N. W. 2-3

FOR RENT—Two or three furnished rooms, modern. Phone Blue 188. 2-3

FOR RENT—One furnished room, close in. Phone red 894. 29-3

FOR RENT—Large, well furnished front room, modern home. 520 B street, N. W. Phone 519. 2-3

FOR RENT—New 5-room bungalow, modern, close in. Phone blue 558. 31-3

FOR RENT—Well furnished room, close in, to gentleman. Phone 641. 21f

FOR RENT—Two office rooms, post office building. Apply King & Co. 14-1f

FOR RENT—Modern 7-room house on Stanley Boulevard. Phone W. J. Lane at 247. 20-1f

FOR RENT—Five-room modern house 218 C street, S. W. Phone 225. Julius Kahn. 31-3

## HELP WANTED

WANTED—Colored girl for cooking and general housework. 620 Third Ave., S. W. Phone 1110. 2-3

WANTED—A man to work on salary or commission, good prospects to right party. Phone 301. 31-3

WANTED—An experienced boy or girl for soda fountain. Johnson Drug Co. 30-3.

WANTED—Two ladies for order department, salary \$9.00. Give age, church, occupation. Address T. J. Care Ardmoreite. 31-3

WANTED—Men, Women, 18 or over, U. S. government jobs. \$70.00 month. Steady work. List of positions now obtainable free. Write immediately. Franklin Institute, Dept. 340 K. Rochester, N. Y.

MANUFACTURING CONCERN wants man in Ardmore to handle big money-making proposition. Sells on sight. Must have \$100. Address Interstate Always Air Co., 210 Baltimore Building, Oklahoma City.

MEN AND WOMEN make 500 per cent profit selling for only 50 cents my large cloth-bound family medical book of over 1,000 pages. This great book is illustrated with colored lithographs and contains chapters on the marriage question, sex relation, children, babies, hygiene, and all diseases. First applicants get exclusive territory. Address Postoffice Drawer 76, Buffalo, N. Y.

WANTED 500 SALESMEN—We have decided to double our sales force for 1916. Big money, big line all necessities—groceries, paints, oils, stock food. Sell at wholesale. Goods and house nationally known. Quit road—stay in home territory—build homes and bank accounts as hundreds do. Regular trade, quickly, easily covered. No capital—effective selling helps. \$150 to \$500 monthly easy. Write today. John Sexton Co., Wholesale Grocers, Chicago.

## POSITIONS WANTED

WANTED A JOB, COOKING—Phone white 469. 31-3

YOUNG LADY STENOGRAPHER with some experience, wants position in town. Telephone 800. 2-3

## REAL ESTATE WANTED

WANTED—City income property in exchange for beautiful country home and 80 acres finest black land; with or without stock, implements, etc. Value everything \$7,000. W. Crouse, Alvin, Texas.

## LOST AND FOUND.

LOST—Big gold pin with black cameo. Return to Miss Lena Gardenhire. 2-3t

LOST—A pointer pup, 3 months old, brown and white spots. For reward return to J. B. Spragins. 30-1f

LOST—Scottie collie pup, male, 8 months old, yellow, named Robin. Reward. Ellworth's, or phone 104. 31-3

LOST—Brown beaver muff, Wednesday before Christmas; probably at the Palace, Theatatorium or Gem Cafe. Reward. Telephone 197. Mrs. Carrie Maxwell. 30-3

## FOR SALE

SPECIAL PRICE on pure hog lard in lots of 50 lbs. or more. Gilliam & King. Phone 65. 2-3

FOR SALE—Horse, buggy and harness. Cheap for cash. Call Tom Price, Phone 108. 2-3

FOR SALE—At a bargain, the best residence lot in Ardmore. See Sidney Suggs. 12-1f

FOR SALE—Good home, close in, \$550 down, monthly payments. Phone 249. Mrs. M. J. Denning. 28-1f

FOR SALE—One boiler, locomotive type, 25 h. p., good condition. Suitable for oil field work. Phone 1019. 17-1m

FOR SALE—Five horse power single phase motor in good condition and will sell cheap for cash. Apply Ardmoreite office. 17-1f

FOR SALE—Buick "40," Reo 1914 model, Cadillac 1913 model, Cadillac 1910 model, Overland "45," Ford Touring car, Ford roadster. Cheap. P. P. Kearney. 20-1f

FOR SALE—Farm and fruit land near the city in tracts of 40 acres or more. Part cash, balance good terms. Felix J. King, First avenue and South Washington. Phone 47. 2-3

CHEAP LAND—Only \$1 per acre cash, balance 10 years, close to Houston; all prairie, rain belt, dark sandy loam, good water, fine roads. Write Andrew Warren, Trustee, 330 Commercial Bank Bldg., Houston, Texas.

FOR SALE OR TRADE—Three desirable lots in good west Texas railroad town. Deed and abstract guaranteed. What have you? Cash value of lots \$750. Address C. Care Ardmoreite. 2-3

FOR SALE OR TRADE—Five-room house, bath, porch across front, screened porch in rear, barn, well, pump. Three lots east front on corner, in New Wilson, Okla. Make me an offer. Owner, E. F. Case, Paden, Okla. 5-8-4

FOR SALE—One or both of my places on North Washington street, 902 and 904. Worth \$3,500. Will take \$2,700 on terms, or if you want to pay cash, look at the property and make me a price. Address Owner Urban Grocery, 400 West Locust St., San Antonio, Tex. 23-1m

## Don't Think of This

NOW is the time to buy city property; Ardmore's future is wonderful, our property will advance 25 to 50 per cent, our population will double in less than two years. This is your opportunity.

WE HAVE some bargains in vacant lots lots and residence property. Can quote some close prices on property located on Main, Broadway and Washington streets. We can trade what you have for what you want

## Bridgeman &amp; Maddox

14 N. Washington St. Phone 1133 2-3

## MISCELLANEOUS

WANTED—By January 10, 8 rooms or more, close in. Will lease year or more. L. E. Spurgeon, 508 1/2 W. Grand, Oklahoma City. 2-3

IF YOU WANT A HOME in Ardmore see R. T. Dallas. He has some bargains. Phone 45. 2-3

WANTED—To do your building, loan you money on long time and low interest, free plans and specifications. W. D. Tallafiero, Contractor.

PHONE 1025 or residence phone 774 for quick cab service. Bill Lebus, driver; Dan Blackburn, Prop. 31-1m

WANTED—Horse for its feed, only two hours' use each day. Phone 313, party J. 30-3

WANTED—1,000 men to let me write their fire, cyclone and auto insurance. T. C. Bridgman 26-1m

WANTED—Close in vacant lot, southwest or northwest. Will pay cash, but must be cheap. Address G. care Postoffice Box 111. 30-3

I WILL APPEAR in this space every day. If it's a service car you want, call 866. THE HAYNES LINE. 12-1m